

# 2022

## ANNUAL REPORT



LEADERSHIP  
COLUMBUS

# A YEAR IN REVIEW

## VISION, MISSION, VALUES...TRANSITION

The **mission of Leadership Columbus** is to develop, connect, and inspire diverse leaders who serve as catalysts in building a strong and vibrant community. **In 2022**, we expanded the expression of that mission with the addition of new programs to serve the leadership needs of current and aspiring leaders in Central Ohio

**Our vision** is a Columbus full of inclusive and transformative opportunities for diverse leaders who relentlessly pursue professional and personal development, civic engagement, and community impact both individually and collectively.

**Our programs** now reflect a continuum of learning experiences based on where folks are in their leadership journey.

**Central Ohio Leadership Academy (COLA)** is a high-impact leadership development experience designed for rising high school junior and senior student leaders throughout Central Ohio. The objective of COLA is to create life-changing experiences for our community's young leaders, develop their leadership skills, and enable them to work with others, lead with purpose, and make positive changes in their schools and communities.

**NxGen** supports the learning and development needs of emerging leaders and those who are entering into or desirous of their first management experience. Seeking to address the major gap in early management training, this program addresses the emotional and practical side of leadership. The NxGen curriculum focuses on an introduction to emotional intelligence, servant leadership, and situational leadership. NxGen begins with a two-day overnight launch event, followed by 10 months of carefully tailored training, building skills that participants put into practice through small group service projects supporting local non-profit organizations.

**ExecGen** supports the development of managers with at least 5-10 years of direct people management experience who are seeking to expand their organizational and strategic leadership skills. ExecGen curriculum focuses on cultural competency, creative strategic thinking, transforming team culture, and advanced concepts in emotional intelligence. ExecGen begins with a two-day, overnight launch event, followed by six months of carefully tailored training, culminating in participants articulating their unique Leadership Point of View.

**The Signature Program** focuses on connecting a large cohort of current and aspiring leaders to our community through educational experiences. This 10-month program immerses participants in an experiential journey of what it means to be a community trustee in Columbus, Ohio.

### Workshops

We now offer a myriad of workshops on a wide range of management and leadership topics including, DEI, Performance Management, Communication, Coaching, Personality Tests, and Nonprofit Board Governance.

# 2022 BOARD OF TRUSTEES

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**Jennifer Peterson**, Board Chair

Rapid5

**Edward Pauline**, Immediate Past Chair

BioOhio

**Andrew (Drew) Taranto**, Board Treasurer

DHL Supply Chain

**Kelly Clifford Riehl**, Board Secretary

Installed Building Products

**Tyler D. Schleich**

Ernst & Young LLP (EY)

**Adam McCampbell**

Relevant Workplace

**Amber DeBarr**

Relevate Health

**Jeanetta Darno**

University of Cincinnati Health

**Mark Bobo**

Ohio School Board Association

**Ryan Wilkins**

Ronald McDonald House of Central Ohio

**Andrew Glenn**

Fifth Third Bank

**Jay Delaney**

The Ohio State University

**Lachandra Baker**

Lachandra Baker Edutainment, LLC

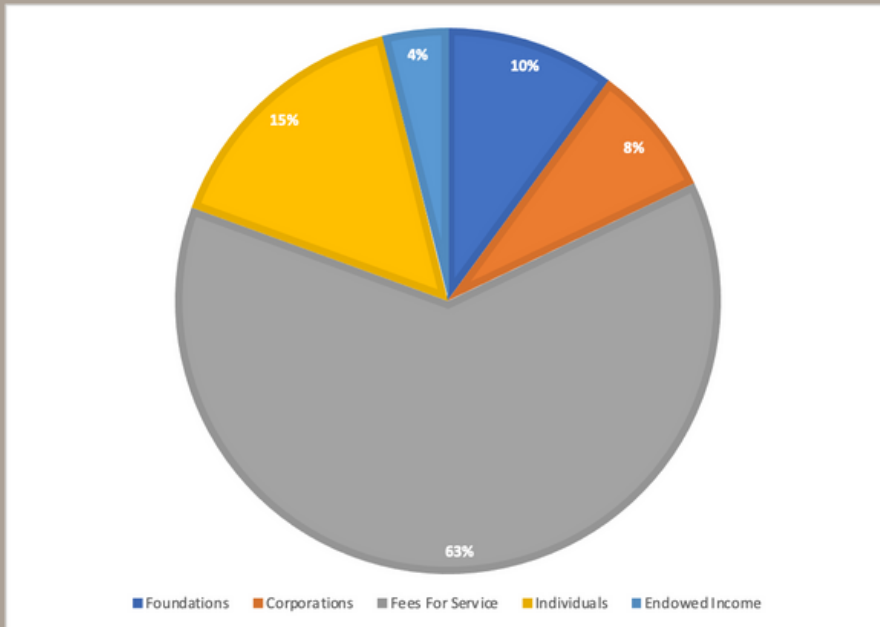
**Rachel Heine**

Columbus Public Libraries

# A YEAR IN REVIEW

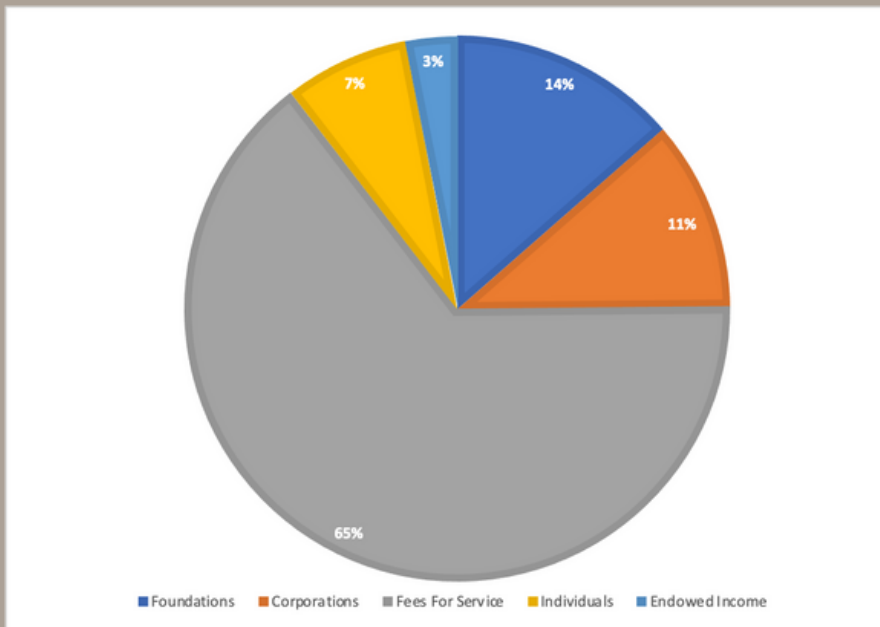
## REVENUE GROWTH

2021



2021 REVENUE:  
\$697,927

2022

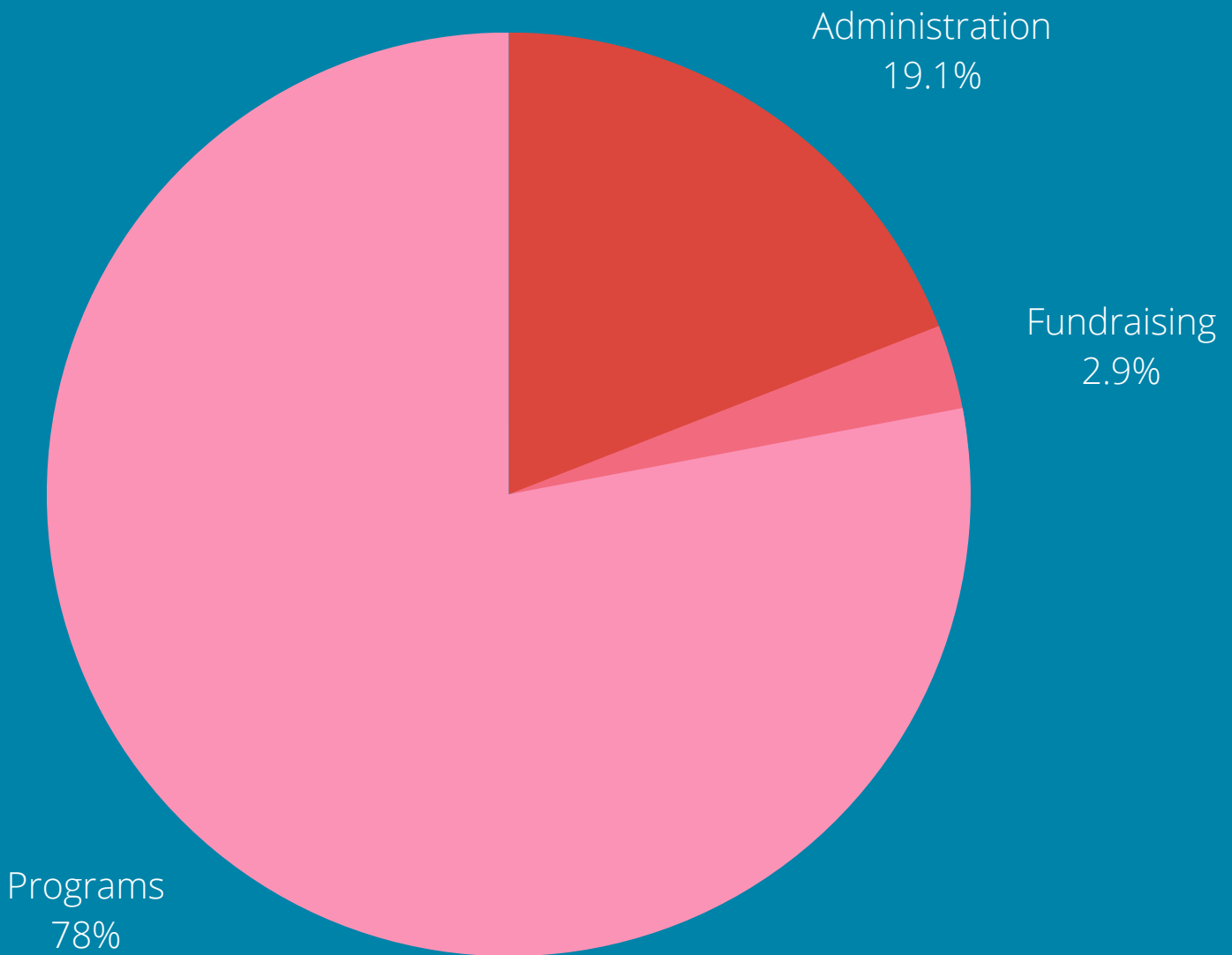


2022 REVENUE:  
\$798,322

Primary drivers for the increase in revenue include increased sponsorships and the addition of the NxGen and COLA programs.

# A YEAR IN REVIEW

## EXPENSES



**2022 EXPENSES:**  
**\$740,752**

**YEAR-END NET ASSETS:**  
**\$848,920**

One sign of a healthy nonprofit is the distribution of expenses. Leadership Columbus spends 78% of every dollar on programming - we are proud of this number and believe this translates into a world-class experience for our participants and the community.

# A LOOK AHEAD

## PROGRAMS

Since 1974, Leadership Columbus has been the premier training ground for current and aspiring leaders in Central Ohio, focusing on connecting those participants to our City. In the last two years, we've added a continuum of learning experiences to help those same leaders at various places of their leadership journey.

As we look to the future of our programming, we are focused on expanding offerings in ways that remove barriers of cost and offering more free, public-facing leadership development opportunities

Program	2022	2023	2024
Signature Program	X	X	X
Nonprofit Board Governance Training	X	X	X
NxGen	X	X	X
COLA	X	X	X
ExecGen			X
Virtual Workshops		X	X
In Person Workshops	X	X	X

[TO LEARN MORE ABOUT EACH OF OUR PROGRAMS CLICK HERE!](#)

# 2022 PARTNERS

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covermymeds®



FIFTH THIRD BANK

Columbia Gas®  
of Ohio  
A NiSource Company



United Way  
of Central Ohio



IBP  
INSTALLED BUILDING PRODUCTS



Bath&BodyWorks®

PARTNERS

# What do participants say about us?

"Almost all graduates of Leadership Columbus have found networking and relationships to be key benefits of the program. While that is true, for me, the program opened the front door to Columbus. It gave me access and the confidence to be in leadership spaces to feel like I belonged. Personally speaking, I continue to operate in the same way. In professional spaces, regardless of who's in the room, I know that I have been well prepared to contribute at a high level."

**Shayne Downton, Signature Program Class of 2008**

"My two biggest takeaways from participating in the COLA program were that no goal is too big if you work hard to achieve it. I also took away that it is important for a leader to be able to accept criticism and encourage collaboration. I would never have reached any of my goals without asking for critiques and advice from fellow leaders in the community."

**Natalie Winlar, COLA Class of 2022**

"I think that learning the details of a servant leadership model and how to use the various steps was the most impactful. I had heard of Servant Leadership prior to NxGen, but I didn't really have a full understanding of what it was or how to servant lead. Completing the Servant Leadership 101 class allowed me to understand the details, learn the model and apply it when leading others."

**NxGen Class of 2022 Graduate**

"It was extremely helpful to learn about board service best practices, specifically the importance of transparency, finances, and the roles of board members. So much of this isn't taught when you join a board. I feel so much more prepared for board service now."

**Nonprofit Board Governance Attendee, April 2023**